



Daytona Beach Area Convention & Visitors
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BIKETOBERFEST® TO CELEBRATE LUCKY 13TH IN 2005

Daytona Beach, Fla. – Daytona Beach area tourism officials are looking forward to a successful 13th anniversary for Biketoberfest®, officially scheduled for October 20-23, 2005.

“The area will roll out the welcome mat for motorcyclists once again,” said Janet Kersey, Deputy Director for the Daytona Beach Area Convention & Visitors Bureau and the “Birth Mother” of Biketoberfest®.

Established in 1992 with a goal of attracting visitors to the Daytona Beach area during the fall value season, Biketoberfest® has quickly grown into one of America’s most recognized motorcycle events. Awarded top honors by the Southeast Tourism Society and the International Festival and Events Association, Biketoberfest® is a fun-filled weekend featuring motorcycle events throughout the county, including popular street festivals, charity rides, concerts, expos and other motorcycle-related activities. Celebrities abound during Biketoberfest®, including the Orange County Choppers, who credit the event as a catalyst in helping to launch their career.

For more information on Biketoberfest®, visit www.biketoberfest.org or call the Biketoberfest® hotline at 1-866-296-8970. For year-round information on what the Daytona Beach area has to offer motorcyclists, visit the new web site, www.bikerbeach.com.