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2010 BIKE WEEK COUNTYWIDE EVENT SCHEDULE

February 26 to March 7, 2010

Bike Week in the Daytona Beach / Volusia County area is known as the Worlds Largest Motorcycle Event®. Visit this great event featuring 10 full days of activities including rides, shows, concerts & more throughout our entire county! The Daytona Beach Area Convention & Visitors Bureau, the official source for everything travelers need is here to help you plan your Bike Week festival vacation. We've got events, area attractions, trusted lodgings and over 4000 pages of destination information. You won't find a more complete source anywhere. Visit www.DaytonaBeach.com for all your travel and entertainment needs. Call toll free at (866) 296-8969 or email info@Bikerbeach.com for details.

Official Visitor Information Centers - when you arrive be sure to stop by our Official Visitor Bureau Information Centers located inside both the Daytona International Speedway Daytona 500 Experience lobby and Destination Daytona's Bruce Rossmeyer's Harley-Davidson dealership. You'll find our trained, helpful staff ready to help you with all your Bike Week vacation needs. We've even got free event pocket guides, maps, posters and lots of other great information on all there is to see and do all around our destination as well as nearby popular attractions. Make your first stop with us and you won't miss a thing. For information when in town call us at (386) 253-8669 or (386) 673-4767. Enjoy Bike Week 2010!

Main Street / Beachside - Central

- 2/26-3/7 Main Street Rally - The most popular biker street in the world hosts vendors, live entertainment, food, fun and more. Info: Main Street Merchants Entertainment (386) 252-1922 or (386) 255-9525.
- 2/27, 2/28 & 3/5 Clydesdale Parade - 2PM to 3PM. Parade route: North Wild Olive to Atlantic Avenue, South on Atlantic Avenue to Main Street, West on Main Street to Peninsula, North on Peninsula back to Wild Olive.
- 2/26-3/7 Cruisin Café - Open daily with live entertainment and DJ's nightly, souvenirs, t-shirts and more. Info: (386) 253-5522. 2 South Atlantic Avenue, Daytona Beach.
- 2/26-3/7 Froggy's Saloon - Live music day and night, come meet the Frog, souvenirs and more. Info: (386) 254-8808. 800 Main Street, Daytona Beach.
- 2/26-3/7 Dirty Harry's - Where classic rock meets 80's radio rock featuring **Trans Am** nightly except **Yummy** on Monday and Tuesday. Contests daily with cash prizes led by Cowboy, t-shirts, cigars, souvenirs and more. No cover. Info: (386) 252-9877. 705 Main Street, Daytona Beach.
- 2/26-3/7 Bank & Blues Club - **The Razorbacks** jumpstart Bike Week a night early beginning Thursday at 9:30PM and headlining nightly except Monday with **Stone Throw**: opening acts include **Toots Lorraine & Traffic** and **Everyday Things**. Enjoy Rockabilly nightly all in a historic bank building. No cover. Info: (386) 252-9877. 701 Main Street, Daytona Beach.
- 2/26-3/7 Full Moon Saloon - Indoor stage: Country acts alternating with **Hayfire** and **The Saloonatix**, contests and arm wrestling. Outdoor stage: featuring **Hypersona**, **Papa Wheele**, **Yummy** and more. No cover. Info: (386) 253-1944. 700 Main Street, Daytona Beach.
- 2/26-3/7 Wise Guys Watering Hole - Great entertainment, fun, and the best view of this popular street from the balcony. Info: (386) 253-8251. 415 Main Street, Daytona Beach.
- 2/26-3/7 316 Main Street Station Restaurant & Saloon - Daily activities, food, fun and more. Info: (386) 248-0085. 316 Main Street, Daytona Beach.

- 2/26-3/7 Boot Hill Saloon - Live entertainment, contests and more daily. Vendors and lots of fun. Info: (386) 257-2007. 310 Main Street, Daytona Beach.
- 2/26-3/7 Historic Pinewood Cemetery - Sale of Pinewood Cemetery t-shirts. Thanks for making our place so much better. Thanks to bikers we enjoy our annual tour of cemetery for charity donation and pick-up a collector t-shirt for Bike Week. Info: (386) 255-6171. Corner of Main Street and Peninsula Drive, Daytona Beach.
- 2/26-3/7 Fresh on Maine - Contests, prizes and more. Live entertainment daily outside starting at Noon with different **tribute bands: 2/26 & 2/27 : Journey, 2/28: Queen, 3/1 & 3/2: Van Halen, 3/3: Eric Clapton, 3/4 & 3/5 : Kiss, 3/6 :The Rolling Stones.** Nightly inside at 8PM **Big Engine.** Located directly on the river. Info: (386) 226-3000. 115 Main Street, Daytona Beach.
- 3/3-3/6 Cycle World International Motorcycle Show - 2009/2010 Tour will feature - The Marketplace: a product collection of aftermarket parts and accessory companies where you can talk with manufacturer representatives and expert staff. The Women's Center: featuring gear, educational seminars, riding safety information and women-specific clubs. The Hub by Allstate Motorcycle Insurance: a high energy interactive area featuring seminars, new vehicles, and special presentations. Bikes and Blues by TapouT: live performances on stage from hip-hop artist J. Pigg and the Downshift Dance Crew; live 2Wheel Tuner Model Search presented by Leo Vince; Ultimate Builder Competition presented by TapouT. Info: (386) 254-4545. 101 North Atlantic Avenue, Daytona Beach.
- 3/5 19th Annual Boardwalk Classic Ride-In Show - The best show at the beach! 8AM to 4PM. Registration from 8AM to 11AM; show begins at 11AM; awards at 4PM. Cash prizes & trophies. Enter Boardwalk from Main Street and Ocean Avenue. Info: (386) 253-0254.
- 3/5 Bike Rally at the Bandshell - Custom bike displays, custom bike merchandise, live entertainment, free guarded bike parking. 200 North Atlantic Avenue, Daytona Beach.
- 3/6 2nd Annual Sport Bike Fest - Meet Jason Britton. Drink specials, food, vendors, contests, prizes and live entertainment. 2PM to 8PM. The Bandshell, 200 North Atlantic Avenue, Daytona Beach.
- 2/27-3/7 Ocean Deck Restaurant & Beach Club - Reggae Beach Bash with oceanfront views. Live music nightly. Info: (386) 253-5224. 127 South Ocean Avenue, Daytona Beach.
- 2/26-3/7 Lora Lynne's Weddings - Get married at Bike Week! Marriages performed daily ~ marriage license required. Call (888) 900-5924 or (386) 566-5924 to plan your destination wedding, Bike Week specials! Daytona Beach.

Atlantic Avenue / Beachside - South

- 2/26-3/7 Inlet Harbor Restaurant - Have a Hog of a good time, kick back and relax on the deck. Breakfast from 8AM to 10:30AM. Open at 11AM with biker specials, souvenirs and t-shirts. **Bobby Friss** and **Run Rhino** everyday, new Riverfront Sports Bar Deck. Info: (386) 767-5590. 133 Inlet Harbor Road, Ponce Inlet.
- 2/26-3/7 Down The Hatch Seafood Company - Rumble on the River with live entertainment daily and vendors on a heated deck bar over the river. Scenic views and fresh seafood. Info: (386) 761-4831. 4894 Front Street, Ponce Inlet.
- 2/26-3/7 Racing's North Turn Beach Bar & Grille - Live entertainment daily starting at 1PM, promotional events and great oceanfront views. "Where Motorcycle Racing Began". Info: (386) 322-3258. 4511 South Atlantic Avenue, Ponce Inlet.
- 2/26-3-7 Ponce Inlet Lighthouse - Hey bikers, come climb our 203 steps to the top of this historic lighthouse that's also a National Landmark! You won't believe the breathtaking views. Turn of the century artifacts and historic tours also on site. All activities included with regular admission. No reservation required. Info: (386) 761-1821. 4931 South Peninsula Drive, Ponce Inlet.

Beach Street / Downtown:

- 2/26-3/7 Harley-Davidson Expo - Stop by the brand new location. Some of the attractions include: the Official Harley-Davidson Traveling Museum, Willie G. and H.O.G. & Co. merchandise, displays and seminars. Riverfront Park - Across the street from Daytona Harley-Davidson, Downtown, Daytona Beach.
- 2/26-3/7 Daytona Harley-Davidson Events - Outside vendors, all motorcycle related products, leather goods, clothing,

chrome, fun and more. Open 8AM to 8PM. Info: (386) 253-2453. 290 North Beach Street, Daytona Beach.

- 3/2 Harley-Davidson Women's MDA Ride - arrival at Riverfront Park at 10:30AM. Across from Daytona Harley-Davidson, Downtown Daytona Beach.
- 2/26-3/7 Bike Week 2010 at Riverfront Park - Vendors, contests, giveaways, official merchandise and apparel. Builders row including: V-Force Customs (Vinnie & Cody), Paul Yaffe's Bagger's Nation, Irish Choppers and more. Original Daytona Harley-Davidson new and used motorcycle sale with manufacturers such as: Big Dog, S&S, Indian, Custom Chrome, Accurate Engineering and more. Live entertainment daily 11AM to 8PM from: **The Inner Void, Never Say Never, CFL Death Squad, Vintage and Downgetters**. Across from Daytona Harley-Davidson, Downtown Daytona Beach.
- 2/26-3/7 BMW Ducati Triumph of Daytona - Factory demo truck and **demo rides**. Motorcycle parts and apparel. 8:30AM to 5:30PM Monday - Saturday. Info: (386) 257-2269. 118 East Fairview Avenue. Daytona Beach.
- 2/26-3/7 Barney's Leather - Come join the fun: vendors, t-shirts and more. Info: (386) 252-7770. 438 North Beach Street, Daytona Beach.
- 2/26-3/7 Carl's Speed Shop - Welcome bikers! We've got lots to see and do, local Big Dog dealer - Harley Performance Center. Computerized dyno jet 250i dynamometer installations of power commanders. Accessories and hi-performance parts & accessories, clothing and apparel center. Info: (386) 258-3000. 384 North Beach Street, Daytona Beach.

Mary McLeod Bethune Blvd / Midtown:

- 2/26-3/7 Second Avenue Merchants Association - Annual Biking on the Boulevard. Live entertainment, vendors, unique food, BBQ, bike show and lots of fun. Info: (386) 253-1067. Mary McLeod Bethune Blvd., Historic District, Daytona Beach.
- 2/26-3/7 Bikerpalooza Daytona 2010 - presented by Safari Lounge. Ultimate mechanical bull ride, live entertainment, delicious food. Info: (386) 258-5747. 223 South Martin Luther King Blvd., Daytona Beach.
- 2/27, 2/28, 3/6&3/7 Bike Blessing - 2/27: 5PM. 2/28: 9:30AM. 3/6: 5PM. 3/7: 9:30AM. All blessings are in the North Church parking lot facing Ridgewood Avenue. Basilica of St. Paul Catholic Church. 317 Mullally Street, Daytona Beach. (Corner of Mullally & North Ridgewood).

Daytona International Speedway

- 2/26-3/7 Daytona International Speedway welcomes bikers from around the world. Outside of historic Daytona International Speedway, motorcycle enthusiasts can test ride the latest and greatest motorcycles with **free** manufacturer **demo rides** from 9AM to 4PM. H.O.G. pin stop next to demo rides. Vendors, manufacturer displays and free infield access to Pro Builders Row. Riders must hold a valid motorcycle driver's license and DOT approved helmet in order to participate in the demo rides. Info: (800) PITSHOP. 1801 West International Speedway Blvd., Daytona Beach.
- 2/26-3/7 Harley-Davidson Demo Rides. Riders must hold a valid motorcycle driver's license and DOT approved helmet in order to participate in the demo rides. Daytona International Speedway, 1801 West International Speedway Blvd., Daytona Beach.
- 3/3-3/4 AMA Pro Racing Flat Track - new quarter-mile dirt track will show case Flat Track stars such as Kenny Coolbeth, Chris Carr, Jake Johnson and Joe Knapp. Tickets for all races are available at the speedway box office or by calling (800) PITSHOP. 1801 West International Speedway Blvd., Daytona Beach.
- 3/4 Spring Dash - It's the ride of a lifetime - two laps around historic Daytona International Speedway's famous road course. A Dash package includes a t-shirt, two parade laps around the track under the lights, and an after party in the Sprint FANZONE with live entertainment and two beverage tickets. Tickets for Dash are available at the speedway box office or by calling (800) PITSHOP. 1801 West International Speedway Blvd., Daytona Beach.
- 3/5 The 69th Daytona 200 by Honda - the prestigious season opening event to the AMA Pro Racing season and the most historic motorcycle event in America, will be held under the lights for the first time. Tickets for

all races are available at the speedway box office or by calling (800) PITSHOP. 1801 West International Speedway Blvd., Daytona Beach.

- 3/5 & 3/6 Daytona 500 Experience - the Official attraction of NASCAR, will have **FREE** admission! D5X will be the home of the 2010 winning Daytona 500 car and has lots to see and do for the whole family. 1801 West International Speedway Blvd., Daytona Beach.
- 3/6 Daytona Supercross by Honda - Top riders in America such as three-time defending champion Chad Reed, James Stewart, Andrew Short and Ryan Villopoto will battle on the tough and demanding course in the prestigious Daytona Supercross by Honda. Tickets for all races are available at the speedway box office or by calling (800) PITSHOP. 1801 West International Speedway Blvd., Daytona Beach.
- 2/26-3/7 Jam-On Productions 32nd Annual Daytona Motorcycle Swap Meet - Buy - Sell - Trade, New and used parts, 1000 vending spots, good food, cold beer, live music daily. 3/2: British & European Bike day and show, all European bikes free. 3/3: Custom & Radical Bike Show at 1PM. 3/4: Side Car & Trike day and show. 3/5: Giant Antique Bike day & show, all stock '84 and older get in free. Info: (386) 206-5276. Daytona Flea & Farmers Market. 2987 Bellevue Avenue (Tomoka Farms Road), Daytona Beach.
- 3/3 Alligator Mystery Tour – Registration 9AM to 10AM, a guided ride to a mystery destination - \$20 per rider, \$15 per passenger, includes lunch. Presented by Daytona 200 Motorcycle Club. Info: (386) 743-4278. 3602 International Speedway Blvd., Daytona Beach.
- 3/5 Country Mystery Road Tour – Registration at 9AM, kickstands up at 10AM. Choose from 150 mile, 200 mile or 250 mile guided tour through the back roads of Florida. \$15 per bike. Presented by Daytona 200 Motorcycle Club. Info: (386) 743-4278. 3602 International Speedway Blvd., Daytona Beach.

Destination Daytona / North Ormond Beach

- 2/26-3/7 Bruce Rossmeyer's Daytona Harley-Davidson at Destination Daytona. On-site expo, contests, manufacturers displays, retail shops, product sales and installation. More vendors than anywhere else during Bike Week. Live music daily in front of Saints & Sinners Pub, bands include: **Big Block, The Click, Domino Rich, Southbound, The Inner Void, Psycho Magnets, Thunderkats, Rockit Fly, and Full Circle**. Info: (386) 671-7100. 1635 North U.S. Hwy.1, Ormond Beach.
- 2/27 & 3/6 38th Annual Rat's Hole Custom Chopper Show - Due to the size of this World Famous Show, the show is being split between two Saturday's. Please check to see which day your class of chopper belongs. Feb.27: Part 1- come out and enjoy the fun and entertainment from the **Wreckstein Brawlers**. Feb. 28: Entertainment from **Hollowbody Hellraisers**. March 1 & 2: Entertainment from **Two-Story Doublewide**. March 3: V8 Rat parade and Ride-In Show - starting around 1PM see the largest collection of V8 motorcycles to ever parade through 27 miles of Daytona Beach and surrounding cities with a police escort, ending approximately at 2:30PM at the Coca-Cola Pavilion at Destination Daytona. Entertainment 3/3 to 3/5 by **Slip & The Spin-Outs**. March 4: Old School Rat Rod Car Display, see the hottest rat rods from the coolest local car clubs around town. March 5: Old School Rat Ride-In Motorcycle Show, fun show with lots of contests, cheap beer and food. March 6: Part 2 - The Italian Show Down 2, 3 of the best bikes from Padova, Italy will be displayed to be voted on and crowned the winner. Live entertainment by **Backyard Bone**, MC Radical Randy, the World Famous Ratmate Contest and more. Food, music, vendors & giveaways. Info: (386) 454-3496. Destination Daytona, 1635 North U.S. Hwy. 1, Ormond Beach.
- 3/1-3/5 19th Annual Brute Horsepower Shootout - Competition classes include every kind of bike, cash and prizes are awarded. Open and free to the public. Info: (386) 255-0295. WyoTech, Destination Daytona, Ormond Beach.
- 2/26-3/7 J&P Cycles - Thousands of aftermarket parts and accessories available, vendors on site. Open 9AM to 8PM. Info: (800) 397-4844. Located at Destination Daytona, Ormond Beach.
- 2/26-3/7 The Battlegrounds (across from Destination Daytona). Live music, vendors, contests and fun. Info: (440) 371-0404. 1644 North U.S. Hwy. 1. Ormond Beach.

- 2/26-3/7 Iron Horse Saloon - Live entertainment, vendors, burn out pit, Wall of Death Thrill Show and more. Info: (386) 677-1550. 1068 North U.S. Hwy. 1, Ormond Beach.
- 2/26-3/7 Broken Spoke - Fun, games, contests and live bands including: **Laura Lynn & Lucas Hoge, Aqualung - Jethro Tull Tribute, The Broad Band, Jasmine Cain, Satisfaction - the International Rolling Stones show, Straight Shooter - Bad Company Tribute, The Ferrell Webber Band, Houses of the Holy - Led Zepplin Tribute, Joe Santana, Seven Bridges Road - Eagles Tribute.** 3/5: Gallagher at 10:30 PM and 3/6: Atlanta Rhythm Section at 10:30PM. Free bike parking. Info: (866) 754-2526. Call for dates and times of bands and contests. 1151 North U.S. Hwy. 1, Ormond Beach.
- 2/26-3/7 Hang Dawg Saloon at Biker Haven - Live music, bike wash, fire show, fire dancing and bike photos daily. Info: (386) 846-2024 and (386) 299-8064. 1065 North U.S. Hwy. 1, Ormond Beach.
- 2/26-3/7 Smileyfest 2010 - Smiley's Tap Room. World famous BBQ buffet, music, contests, vendors and nightly bonfires. Info: (386) 677-9609. 1161 North U.S. Hwy.1, Ormond Beach.

South Ormond Beach / Holly Hill

- 3/4 Willie's Tropical Tattoo Inc. presents Chopper Time ~ Old School Chopper Show 12PM to 4PM - with special guest Roadside Marty. Two decades of great tattoos, custom and freehand designs, free consultations, state certified sterile condition. 15 trophy classes, pin-up contest with cash prizes, live music by **The Kings of Hell**. Info: (386) 672-1888. 825 South Yonge Street (U.S. 1 across from Publix), Ormond Beach.
- 2/26-3/7 B.F.F.A.R. - Bikers for First Amendment Rights. Breakfast every morning at 10AM. Live entertainment, BBQ, bike wash and secure motorcycle parking. Info: (386) 253-3993. 144 Ridgewood Avenue, Holly Hill.
- 3/6 Family Bike Fest – Bike parade lines up at 9:30AM. Live music and lots of activities for families. 10AM to 6PM. Hollyland Park, Ridgewood Avenue, Holly Hill.

Daytona Beach / South Daytona

- 2/26-3/7 ROAR - Motorcycles for Women. Motorcycles and accessories designed exclusively for women. Free gourmet coffee and chair massages daily during Bike Week! 2/27: Sisterhood ride and free luncheon after ride 10AM to 12PM - all ladies welcome. 2/28: Bike blessing and free breakfast. 3/4: Free pre-motorcycle safety course confidence building class. 3/5: Free Windblown makeovers 10AM to 5PM. 3/6: Sisterhood ride - 10AM to 12PM, free BBQ, ladies only bike contest 4PM to 5PM and live music Noon to 5PM. Info: (386) 255-7527. 897 Bellevue Avenue, Daytona Beach.
- 2/26-3/7 Millers Custom Parts - Biker specials, exhaust installation and lots of vendors. Open 8:30AM to 6PM daily and 8:30AM to 3PM on Sunday. Info: (386) 761-0858. 1863 South Ridgewood Avenue, South Daytona.
- 2/26-3/7 Sunshine Park Vendor Expo. - Sunshine Park Mall. Free admission. Vendors with Trikes, trailers, electronics, clothing, lights, pin-stripping, tires and more. Info: (386) 677-6749. 2400 South Ridgewood Avenue, South Daytona.
- 2/26-3/7 American Legion Post 361 - Music and more! Veteran's social gathering, all Veterans welcome. 10AM to 12AM. Info: (386) 760-3887. 2648 South Ridgewood Avenue, South Daytona.
- 2/26-3/7 First Turn Steakhouse & Sports Lounge - Where locals meet at the Tiki bar. Live entertainment including: **Reuben the Lounge Lizard, Texas Paul Sutherland Band, Sam Church, and the Robbie Ducey Band.** Contests, karaoke and more. No Cover. Info: (386) 788-5434. 5236 South Ridgewood Avenue, Port Orange.
- 2/26-3/7 American Legion Post 270 "Legion Riders" - Music, backyard BBQ and horseshoes. Veteran's social gathering, all Veterans welcome. 10AM to 12AM. Info: (386) 788-6800. 119 Howes Street, Port Orange.
- 2/26-3/7 Last Resort Bar - Music and vendors. Info: (386) 761-5147. 5812 Ridgewood Avenue, Port Orange.

New Smyrna Beach / Edgewater

- 2/26-3/7 Gold Wing Getaway Vendor Show - Pin stripping, air brush artists, leathers, tires, chrome, accessories and more. Sponsored by GWRRA Daytona Beach Race Wings. Open 9AM to 5PM. Info: (386) 427-5169. New Smyrna Beach Airport, Ridgewood Avenue, New Smyrna Beach.
- 3/1-3/7 JB's Fish Camp & Seafood Restaurant - Rustic dining on the river with live entertainment nightly. 3/5: 17th annual Bike Clambake & Seafood Festival. Key West style sunsets. Info: (386) 427-5747. 859 Pompano Avenue, New Smyrna Beach (beachside).
- 2/26-3/7 Gilly's Pub 44 - Blow out party everyday from Noon to 2 AM! Live entertainment starting at Noon from: **Big Daddy, Dan Lawson, L-316, Scared Straight, Iced Down** and **The Mob**. Tattoo artist, vendors, contests, prizes and giveaways all day everyday. Biker breakfast from 8AM to 11AM. Hasta Luego Party on 3/7. Info: (386) 428-6523. 1889 State Road 44, New Smyrna Beach.
- 2/26-3/7 New Smyrna Harley-Davidson - Come party with Harley in New Smyrna Beach! Vendors, food and fun. Info: (386) 409-3034. 1899 State Road 44, New Smyrna Beach.
- 2/26-3/7 Sopotnicks Cabbage Patch - Entertainment, fun and contests. Info: (386) 428-5459. 549 Tomoka Farms Road, Samsula.

DeLand

- 2/26-3/7 Motorcycle Swap Meet Extravaganza - Bike builders Headquarters. Buy - Sell - Trade. Live music daily, great food and cold beer. Admission \$5. Info: (386) 801-1810, Volusia County Fairgrounds, DeLand.
- 2/27 Bike Rally - 10AM to 7PM. Pro-Am Bike Show, Salute to Veterans, food court, beer garden, kid's zone, vintage bike display, Chris Cruz outdoor art gallery, Central Florida Motorcycle Drill Team demonstrations. Live entertainment from: **Big Engine, The Nighthawks, The Hemby Brothers, Joe King and the Soulenders, Buckets and Strings, and Boggy Creek**. All downtown streets open only to motorcycle traffic - come see some of the best motorcycles ever! Info: (386) 738-2525. Downtown DeLand.
- 2/27 Bike Week Freedom Ride - Ride starts at Daytona City Island (between ball field and library) at Noon. Destination: Volusia County Fairgrounds - Bike Week Freedom Rally. Freedom Rally is a family-friendly event which will have music, food and presentations (\$5 admission). Info: (386) 986-7215.
- 2/26-3/7 Volusia Speedway Park - AMA Sanctioned All-Star national Dirt Track Series. Heats at 1PM, Racing at 3PM daily. Info: (386) 985-4402. Hwy. 40, DeLeon Springs.

*Note - Events are subject to change without notice

For the most current information on Bike Week contact the:
Daytona Beach Area Convention & Visitors Bureau
Toll free (866) 296-8969 / info@bikerbeach.com

www.BikerBeach.com for year round
Daytona Beach area bike events information.